



Privacy Notice

2025 UCD Commuter Survey

This notice

We are providing you with this information so you know what data we are collecting from you as part of this research study; what we are going to do with it; and your rights over our use of your personal data.

Your personal data

Personal data relates to a living individual who can be identified from that data. Identification can be by the information alone or in conjunction with any other information in the data controller's possession or likely to come into such possession. The processing of personal data is governed by the General Data Protection Regulation 2016/679 (the "GDPR").

Who are we?

University College Dublin (UCD) is the Data Controller, and AtkinsRéalis Ireland Ltd. (AtkinsRéalis) is the Data Processor. This means that UCD determines how and why your personal data is processed, while AtkinsRéalis processes and analyses the data on UCD's behalf.

Both UCD and AtkinsRéalis are responsible for ensuring that your personal data is collected and processed in accordance with applicable data protection laws.

What information is being collected?

As part of the survey we will ask you questions including: your travel behaviour, including origin and destination, your age, gender and disability status.

If you choose to enter the prize draw, we will request your name and contact details (email). These details will be used solely to contact you if you win and will not be linked to your survey responses.

You will also have the option to opt in to receive occasional transport-related communications from UCD.

To allow the survey to function, some cookies are used for the online survey. More details can be found [here](#).

How is it collected?

It is being collected via an online survey using SurveyMonkey software (privacy policy available [here](#)), and then stored securely on AtkinsRéalis' network.

The survey will be shared with you by UCD, or you may see the link advertised on UCD newsletters or social media.

Why is it being collected?

Our legal basis for collecting this data is known as 'consent'. This means we will always ask for your explicit consent before collecting any personal data.

Your name and contact details are collected if you wish to participate in the prize draw.

Cookies are used only for the essential operation of the survey.

How will it be used?

AtkinsRéalis complies with its obligations under the GDPR by: keeping personal data up to date; by storing and destroying it securely; by not collecting or retaining excessive amounts of data; by protecting personal data from loss, misuse, unauthorised access and disclosure and by ensuring that appropriate technical measures are in place to protect personal data.

Your data will be analysed anonymously with all other participant data. AtkinsRéalis will report the aggregated and anonymous findings of the research to UCD, who may share the anonymised results with other partners. No personal identifiers will be used in the report.

Who will it be shared with?

UCD will administer the prize draw; and will contact you in case you win the draw. Other survey data will only be shared between AtkinsRéalis and UCD.

How long do we keep your personal data?

We retain your personal data only for as long as is reasonably necessary. All personal data will be securely deleted by 1st April 2026, unless you choose to opt in to receive occasional communications from UCD regarding commuting and related initiatives.

If you opt in, your data will be securely stored in accordance with GDPR requirements. You may opt out at any time, and upon doing so, your personal data will be promptly and permanently removed from our database.

Your rights and your personal data

You have the following rights with respect to your personal data:

- The right to request a copy of your personal data which AtkinsRéalis and/or UCD holds about you;
- The right to request that AtkinsRéalis and/or UCD corrects any personal data if it is found to be inaccurate or out of date;
- The right to request your personal data is erased where it is no longer necessary for AtkinsRéalis and/or UCD to retain such data;
- The right to withdraw your consent to the processing at any time;
- The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction is placed on further processing;
- The right to object to the processing of personal data;
- The right to lodge a complaint with the Information Commissioners Office.

Contact Details

To exercise all relevant rights, queries or complaints please contact AtkinsRéalis' Data Protection Manager, Sean McDonnell sean.mcdonnell@atkinsrealis.com.

If you have any concerns or questions you can also contact the office of the Irish Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28

<https://www.dataprotection.ie/en/contact/how-contact-us>

Further information

In addition to this privacy notice, UCD privacy policy can be found [here](#).

If you would like any more information about the research study please contact the AtkinsRéalis project manager, Clare Hamilton-Sturdy Clare.Hamilton-Sturdy@atkinsrealis.com